



COUNTING SHEEP STUDIO

カウンティング・シープ

MARKETING & CREATIVE DESIGN LAB

TABLE OF CONTENTS

THE BRAND 03

THE STUDIO 04

TEAM SHIPU 05

THE PROCESS 09

THE CORE 10

THE WORKS 11

CONTACT 39

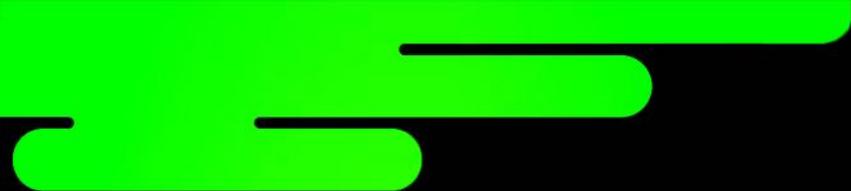


THE BRAND

Our trademark breathes simplicity and sophistication. We at Counting Sheep Studio aim to help your business nurture lasting relationships with our trusted clients.

The simple logo of a sheep is an image with a hundred meanings. The sheep represents our client as we, the shepherds, guide you and your business towards your success stories.

For someone to fall asleep and have good dreams, thinking of counting sheep is always a good idea.



THE STUDIO

Counting Sheep Studio is the brainchild of three experienced artists who specialize in the creative field. Our unorthodox style in advertising, marketing, events, and conceptualization is what sets us apart from other design labs.

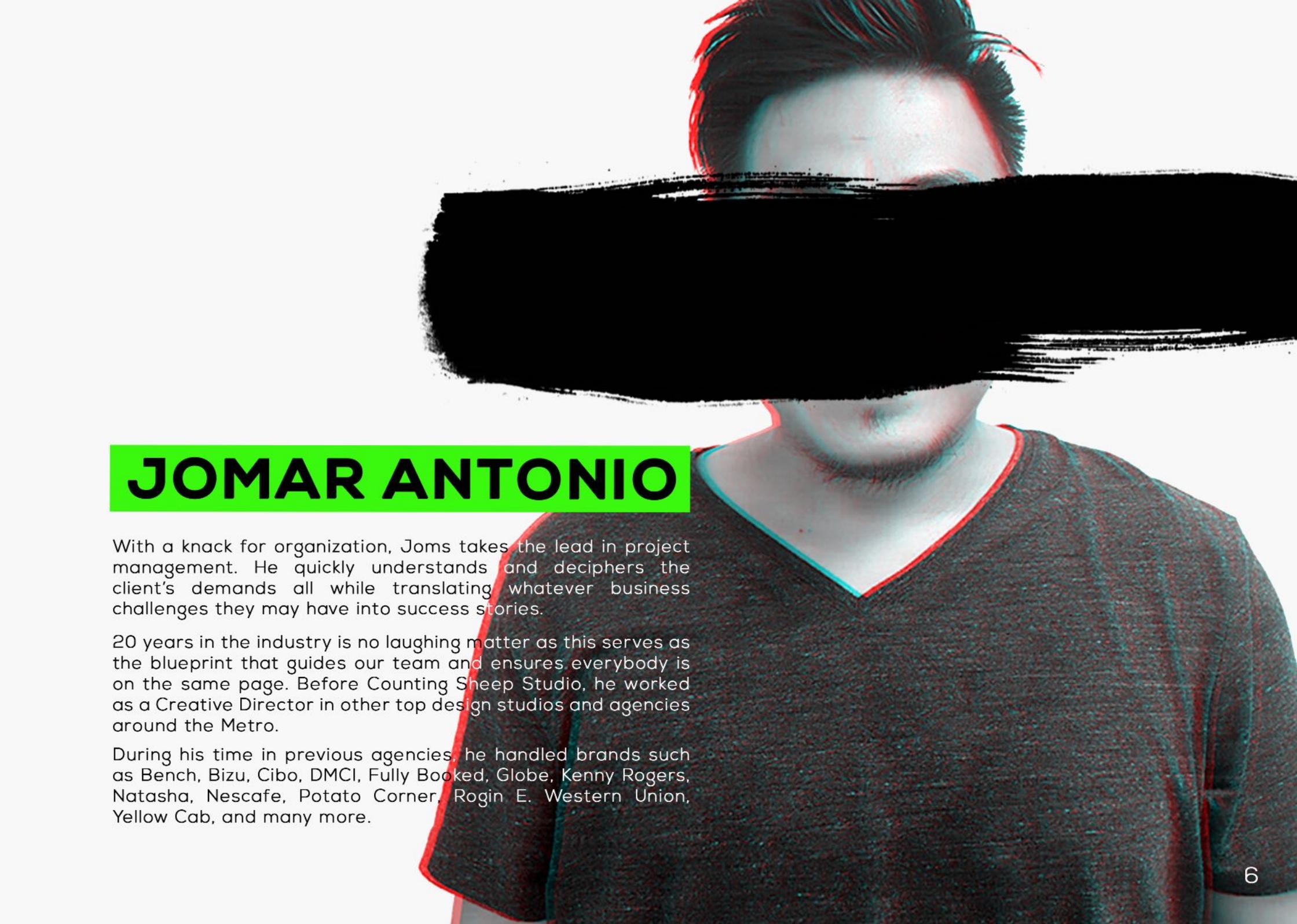
At Counting Sheep Studio, we don't only build brands- we make success stories. We take pride in providing out-of-this-world ideas that will surely fit our client's taste. By coming up with creative and strategic visual works, we are able to provide solutions through creative means time and time again.

Whether you need a logo, illustration, event, or whatever the creative gods blessed us with, greatness is always our standard. Counting Sheep Studio commits itself to continuous research, learning, and experimentation to provide our clients with the highest quality of creativity they deserve.



TEAM SHIPU

Meet the brains behind the brawn.

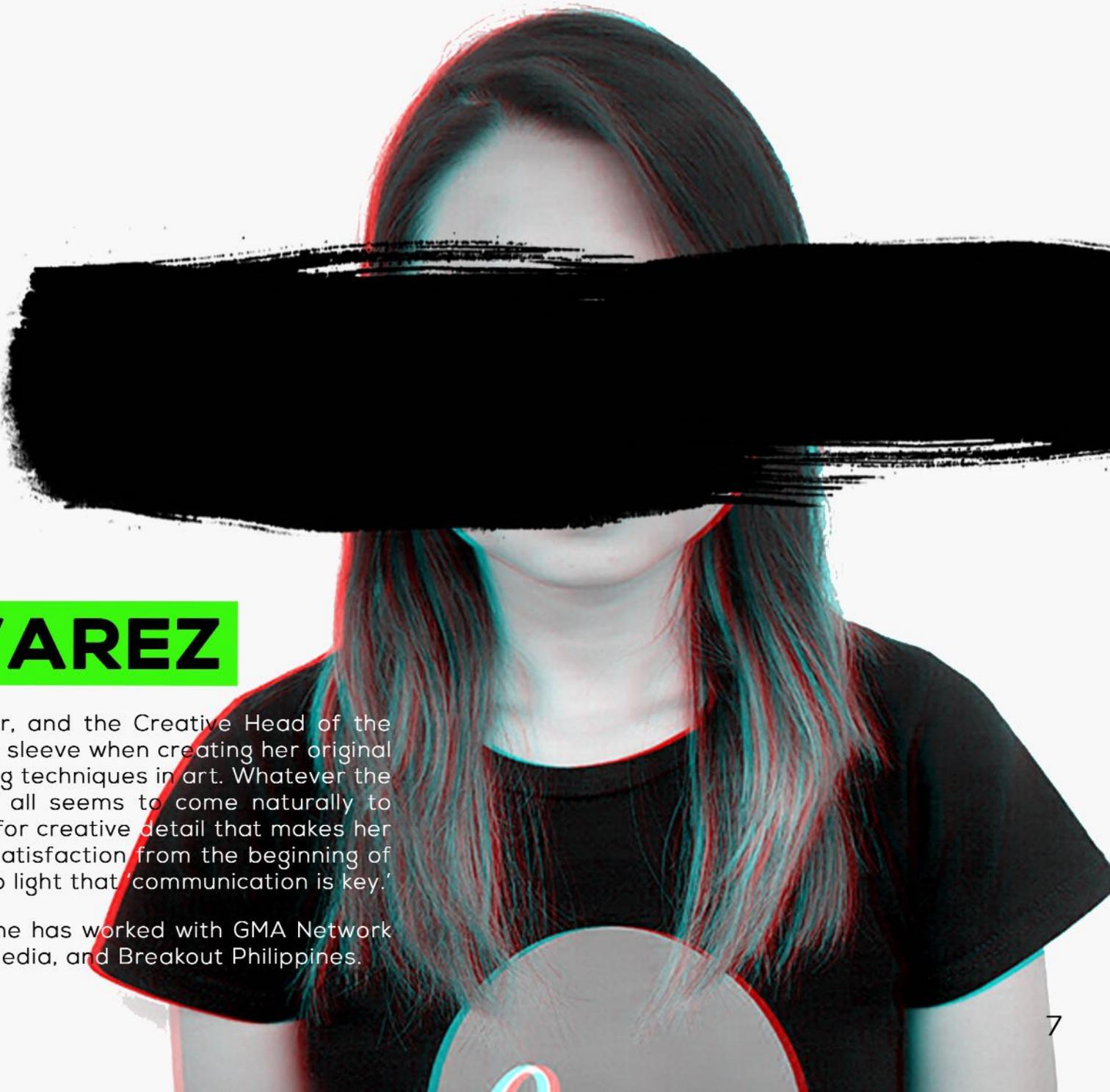


JOMAR ANTONIO

With a knack for organization, Joms takes the lead in project management. He quickly understands and deciphers the client's demands all while translating whatever business challenges they may have into success stories.

20 years in the industry is no laughing matter as this serves as the blueprint that guides our team and ensures everybody is on the same page. Before Counting Sheep Studio, he worked as a Creative Director in other top design studios and agencies around the Metro.

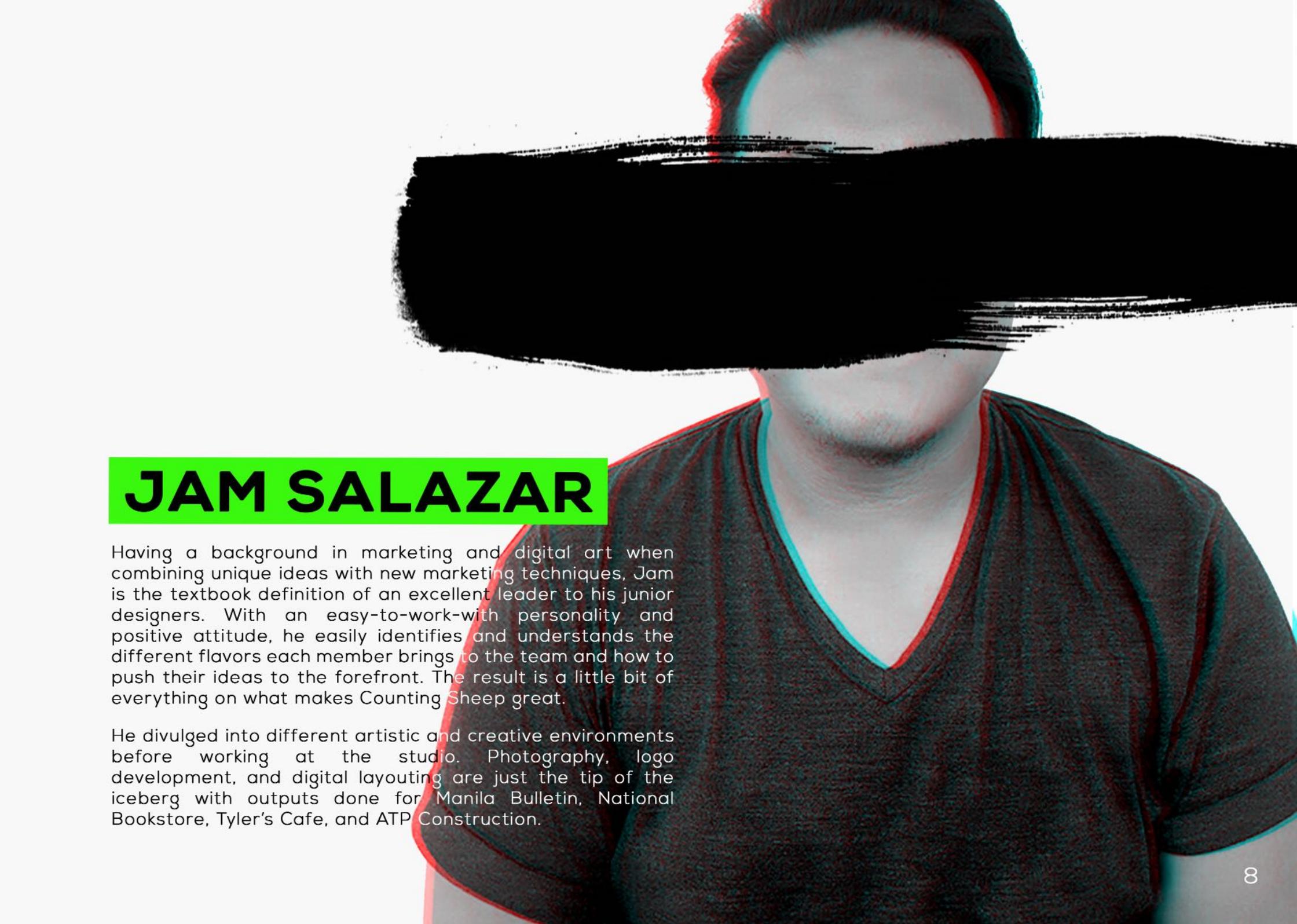
During his time in previous agencies, he handled brands such as Bench, Bizu, Cibo, DMCI, Fully Booked, Globe, Kenny Rogers, Natasha, Nescafe, Potato Corner, Rogin E. Western Union, Yellow Cab, and many more.



MEIA ALVAREZ

Meia is a digital artist, illustrator, and the Creative Head of the studio. She puts her heart on her sleeve when creating her original works combined with new, evolving techniques in art. Whatever the design requirement might be, it all seems to come naturally to Meia. It is ingenuity and the love for creative detail that makes her talent shine. She ensures client satisfaction from the beginning of a project until the end, bringing to light that 'communication is key.'

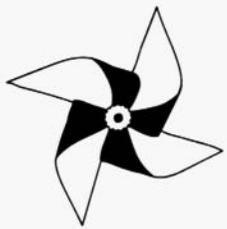
Before the birth of the studio, she has worked with GMA Network for KMJS, TwoAnyone, Ambient Media, and Breakout Philippines.



JAM SALAZAR

Having a background in marketing and digital art when combining unique ideas with new marketing techniques, Jam is the textbook definition of an excellent leader to his junior designers. With an easy-to-work-with personality and positive attitude, he easily identifies and understands the different flavors each member brings to the team and how to push their ideas to the forefront. The result is a little bit of everything on what makes Counting Sheep great.

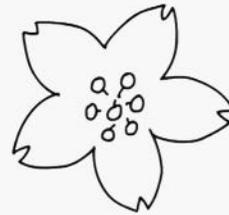
He divulged into different artistic and creative environments before working at the studio. Photography, logo development, and digital layouting are just the tip of the iceberg with outputs done for Manila Bulletin, National Bookstore, Tyler's Cafe, and ATP Construction.



THE
IDEA



THE
PLAN



THE
DESIGN



THE
EXECUTION



THE
RESULT

THE PROCESS

How we bring Point A to Point B and so on.

CREATIVE + MARKETING

Brand Identity
Logo Development
Packaging Design
Photo Manipulation
Final Art
Kiosk / Brand Design
Store Display Concept
Marketing Campaign
Marketing Collateral Development
Print and Online Advertising
Animation

DIGITAL + SOCIAL MEDIA

Website Development and Design
Digital Management
Social Media Planning and Handline

**THE
CORE**



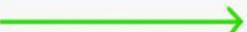
THE WORKS

2019 - PRESENT

KOKOS

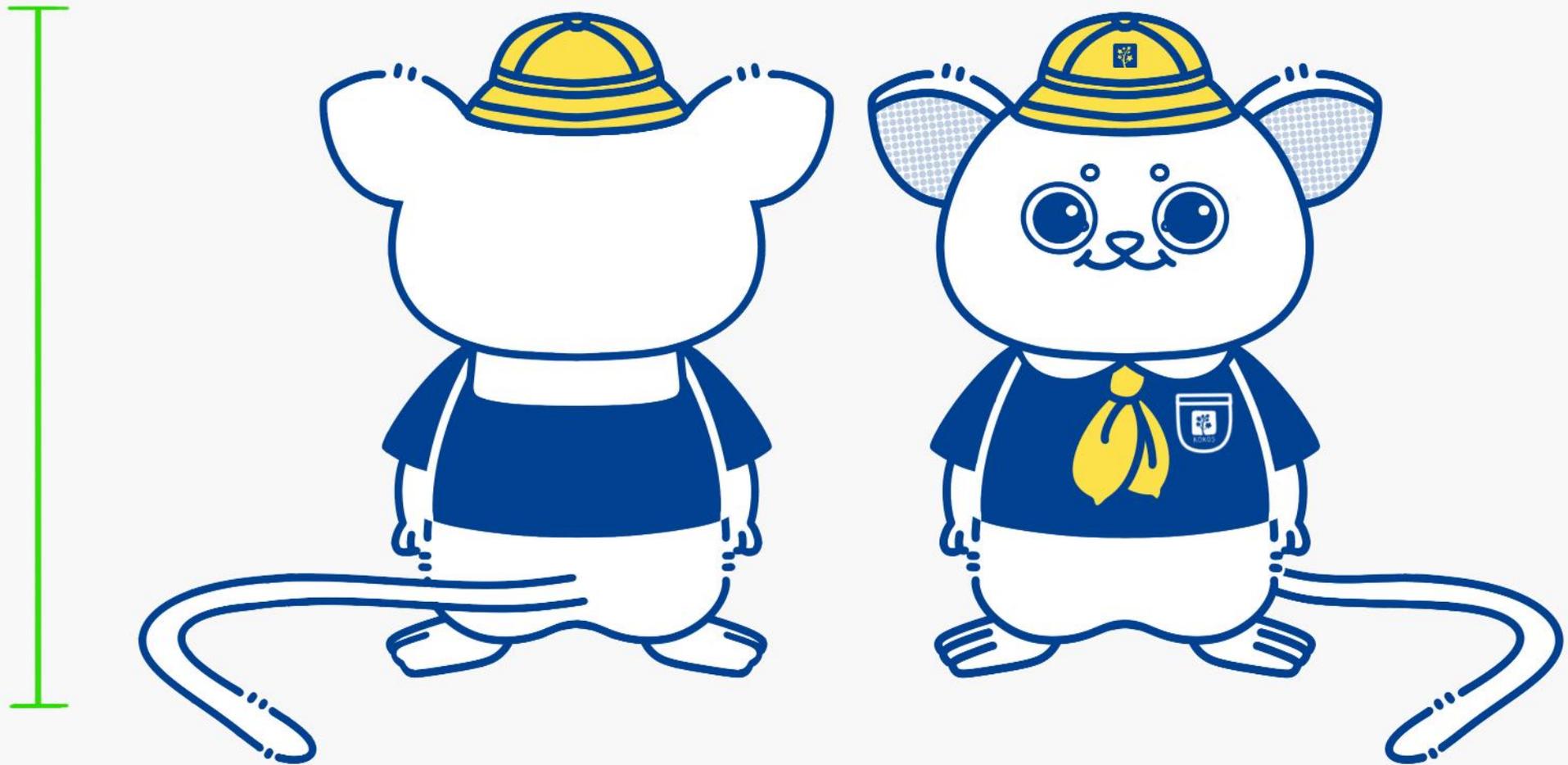
INTERNATIONAL EDUCATION PROFESSIONALS

KOKOS is a leading innovative education and migration agency in the Philippines with their headquarters based in Melbourne, Australia.

CHECK IT OUT! 

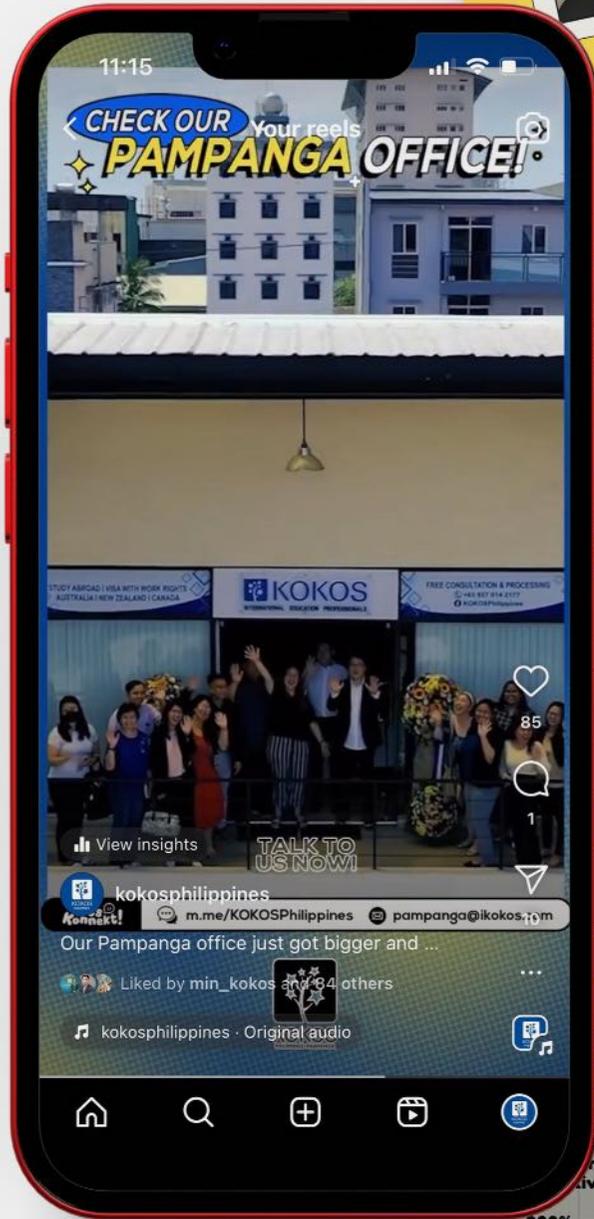
SERVICES RENDERED:

Mascot: Toto the Tarsier | Social Media Marketing + Planning (Content & Copy - Static + Video)
META Advertising Placement + Management | SAF 2023 Branding + Implementation
Marketing Collateral (Print) Design + Layout



**Toto is the official mascot of KOKOS Philippines branch
His name comes from the word 'Katoto', meaning 'friend'.**

MASCOT: Toto the Tarsier



SPUTNIK

Name: Sarah Passmore
 Degree: Bachelor of Science (Information Systems)
 Graduating Year: 2019

Learn more at:
<https://health.aru.edu.au/news-events/news/what-matters-igba-healthcare-australia>

admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

FILL UP THE FORM TO JOIN. CHOOSE YOUR SCHEDULE:

WE'LL SEE YOU SOON!

JULY 15	2:00 P.M.	VIA ZOOM
JULY 29	2:00 P.M.	VIA ZOOM

m.me/KOKOSPhilippines admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

Here's Toto's advice here for you today.

m.me/KOKOSPhilippines admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

SUMMER ESSENTIALS

1. Hard hat
2. Safety glasses
3. Umbrella
4. Mini Fan
5. Water Bottle

admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

SASKATCHEWAN POLYTECHNIC

INFO SESSION

February 03, 2023
 Friday | 4:00 - 5:00pm
 KOKOS Davao Office

m.me/KOKOSPhilippines admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

We'll see you there

m.me/KOKOSPhilippines admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

THE 411 ON STUDYING ABROAD

YOURSELF:

What do I want to pursue? Which university offers my course? Which country? Do I have what it takes to live there on my own?

Be 200% sure of your choice.

admin_manila@ikokos.com

Let's Konnekt! TALK TO US NOW!

Present!

Toto

Your KOKOS Katoto is here to stay by your side all throughout your study abroad! Where will he head to next?

m.me/KOKOSPhilippines admin_manila@ikokos.com

TALK TO US NOW!

Let's Konnekt!

Don't second-guess opportunities. Pursue your studies abroad!

SOCIAL MEDIA

Let's Konnekt! TALK TO US NOW!

KOKOS

Let's Konnekt! TALK TO US NOW!

COME JOIN US FOR THE

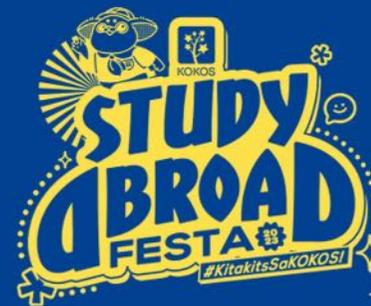
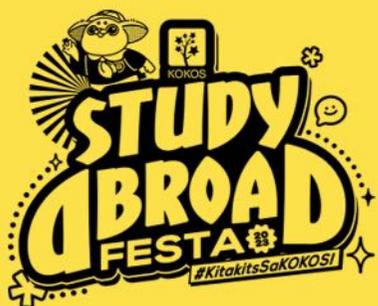
UTS OFFICE!

UNIVERSITY OF TECHNOLOGY SYDNEY

TALK TO US NOW!

Ready or not, here we go!

2023





SOME OF THE BEST THINGS IN LIFE ARE
FREE
 AVAIL OF OUR SERVICES ONLINE OR IN-PERSON

- STUDY ABROAD & SCHOLARSHIP CONSULTATION
- SCHOOL APPLICATION DOCUMENTATION & PROCESSING
- STUDENT VISA PROCESSING
- PRE-DEPARTURE ORIENTATION

ADD-ON SERVICES

- VISA PROCESSING OF STUDENT'S DEPENDENTS

CONTACT US:

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 0917-87KOKOS (0917-875-6567)
 Unit 201 2/F Townes Inc. Building, 916 A. Arnaiz Avenue, Makati City 1223
- PAMPANGA BRANCH**
 pampanga@ikokos.com
 0927-014-2177
 Unit B2-5 2/F Alta Claro Commercial Building B, Mc Arthur Highway Corner San Pablo St., Barangay Claro M. Recto, Angeles City 2009
- CEBU BRANCH**
 cebu@ikokos.com
 0920-482-4887
 8F Unit 8002 INito Tower Archbishop Reyes Avenue Lahug, Cebu City 6000
- DAVAO BRANCH**
 davao@ikokos.com
 0943-132-6406 | 82 327-7093
 Door 11 JJ's Commune, Loyola Street, Obrero, Davao City 8000

LET'S TALK.
 MONDAY TO FRIDAY: 9:00am - 5:00pm
 SATURDAYS by appointment

YOUR TRUSTED INTERNATIONAL EDUCATION PROFESSIONALS SINCE 1997.

KOKOS
 INTERNATIONAL EDUCATION PROFESSIONALS

Gear up for a global future and see the world with KOKOS.
 (And Toto, too!)



WHY CHOOSE US?

- Official representative of COLLEGES, TAFE and PTES across the world, and Canada
- Member of the Australian Council in AUSTRALIA, Australian Import Award (Director) & The Best of 2018 by the ANZCCK and Chamber of Commerce
- Official Agency of primary government schools
- Our program offers to get into top universities
- Registered Migration Agent

AUSTRALIA
 BRISBANE, SYDNEY, MELBOURNE, GEELONG, ADELAIDE, PERTH

SEIZE THE DAY!

STUDY ABROAD FESTA
 #KitakitsSaKOKOS!

LET'S KONNEKT TO A PLACE NEAR YOU!

DAVAO SMX Lanang Premiere | MAKATI Fairmont Makati | PAMPANGA SMX Clark

DON'T HAVE A CLUE ON WHAT TO DO?

- 1 Register
- 2 Attend seminars and workshops
- 3 Go consult with top-class institutions from abroad
- 4 Join the stamp rally
- 5 Mingle with guests
- 6 Participate in the online raffle
- 7 Enjoy!
- 8 Approach KOKOS PH Educational Counselors for questions

EVENT MATERIALS

NAME: _____
 CONTACT NUMBER: _____
 EMAIL ADDRESS: _____

Helps you adapt into new environments quicker
 Will be sharpened to a 7
 It's a once-in-a-lifetime opportunity catered to you

STAMP RALLY

LET'S GO GLOBAL!

REGISTER	SCHOOL 1	SCHOOL 2
SCHOOL 3	SCHOOL 4	SCHOOL 5
SCHOOL 6	AR FILTER STORY	PHOTO BOOTH

Experience all the event has to offer by joining this year's fun-filled stamp rally!
 Complete all the tasks in the designated circles by visiting our partner schools and participating in our events. Have them stamped or signed to get your very own tote bag at the reception booth.

COMPLETED YOUR CARD? SWING BY OUR DROPBOX!

The fun isn't over yet - get a chance to win our exciting prizes! Fill out your information below and drop this brochure at our dropdown with your completed stamps to join our raffle. Winners will be announced at the end.

The (2) Apple Awards (each)



Let's Konnekt!

TALK TO US NOW!

TAG US IN YOUR STORIES!

SCAN TO USE ME!

STUDY ABROAD FESTA
#KitakitsSaKOKOS!

EXCLUSIVE FILTER

m.me/KOKOSPhilippines | davao@kokos.com | KOKOS

Let's Konnekt!

TALK TO US NOW!

TAKE NOTE OF OUR **SCHOOL ROSTER**

+ MANY MORE!

m.me/KOKOSPhilippines | admin_manila@kokos.com | KOKOS

Let's Konnekt!

TALK TO US NOW!

STUDY ABROAD FESTA
#KitakitsSaKOKOS!

m.me/KOKOSPhilippines | admin_manila@kokos.com | KOKOS

Let's Konnekt!

TALK TO US NOW!

MAKATI EXCLUSIVE!

MERCHANDISE ALLEY

Have extra time? Drop by our partner merchant booths for freebies and specialized commodities!

m.me/KOKOSPhilippines | admin_manila@kokos.com | KOKOS

Let's Konnekt!

TALK TO US NOW!

DON'T MISS OUT!

STUDY ABROAD FESTA
#KitakitsSaKOKOS!

FAIRMONT MAKATI

FREE ADMISSION!

OUR PARTNER SCHOOLS CAN'T WAIT TO MEET YOU!

OCTOBER 07 SATURDAY
12:00NN - 5:00P.M.

m.me/KOKOSPhilippines | admin_manila@kokos.com | 0917-87KOKOS (0917-875-6567)

Let's Konnekt!

TALK TO US NOW!

DON'T MISS OUT!

STUDY ABROAD FESTA
#KitakitsSaKOKOS!

SAVE THE DATE!

DAVAO
OCTOBER 08 SUNDAY
SMX CONVENTION CENTER DAVAO

MAKATI
OCTOBER 07 SATURDAY
FAIRMONT MAKATI

PAMPANGA
OCTOBER 06 SUNDAY
SMX CONVENTION CENTER CLARK

Let's Konnekt!

TALK TO US NOW!

SOMETHING'S RIGHT AROUND THE CORNER

STAY TUNED TO FIND OUT MORE

SOCIAL MEDIA MATERIALS



Backdrops utilizing the KOKOS PH SAF concept.



Photobooth area with KOKOS characters.



The brand's mascot, Toto the tarsier.



Walk-in tabletop standee at the registration area.

IN-EVENT PHOTOS

2021 - PRESENT

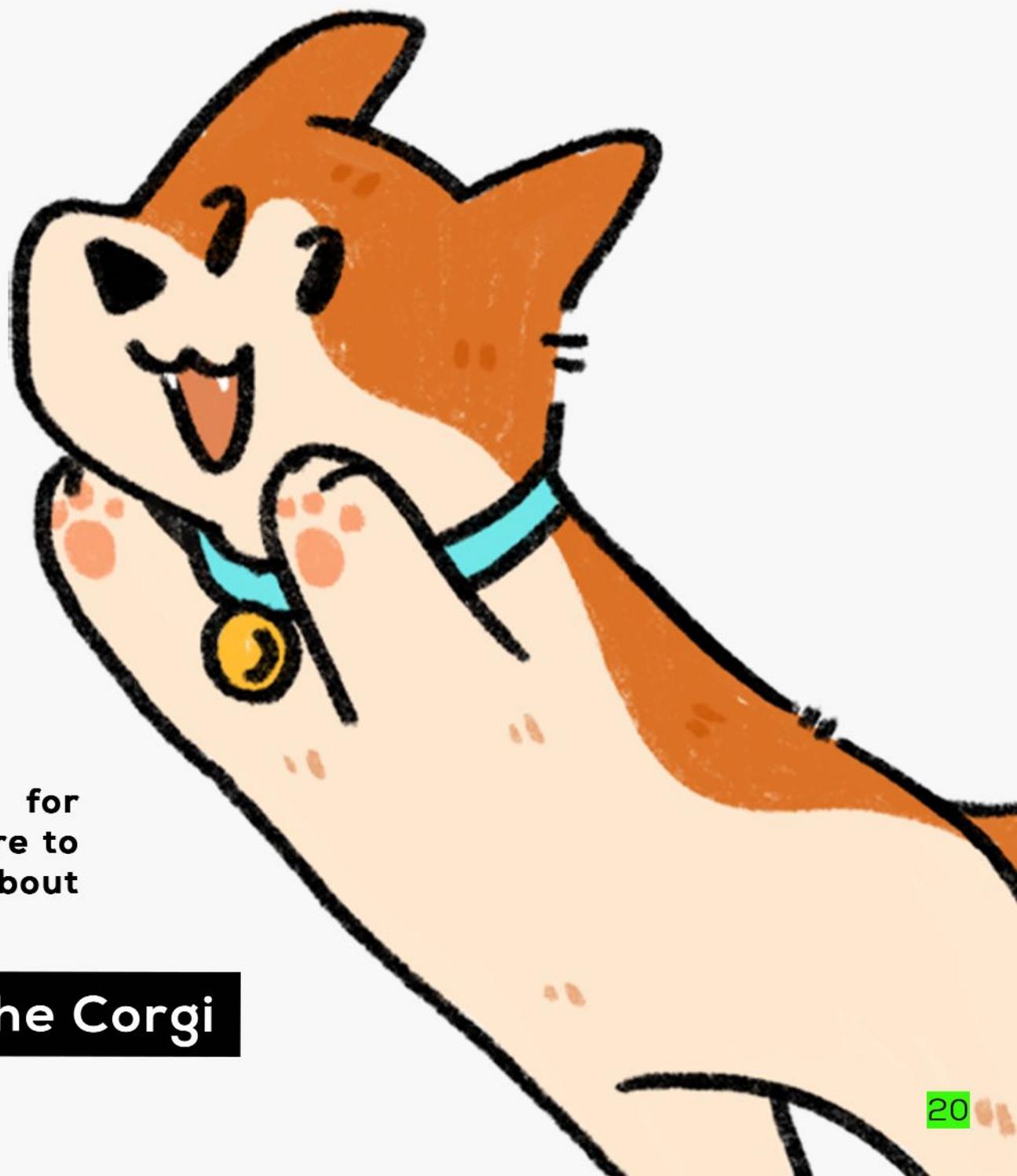
SPECTRA®

Spectra is an oral beefy tablet that packs a punch against pesky pests such as ticks, mites, fleas, and common worms from your precious furbaby.

CHECK IT OUT! →

SERVICES RENDERED:

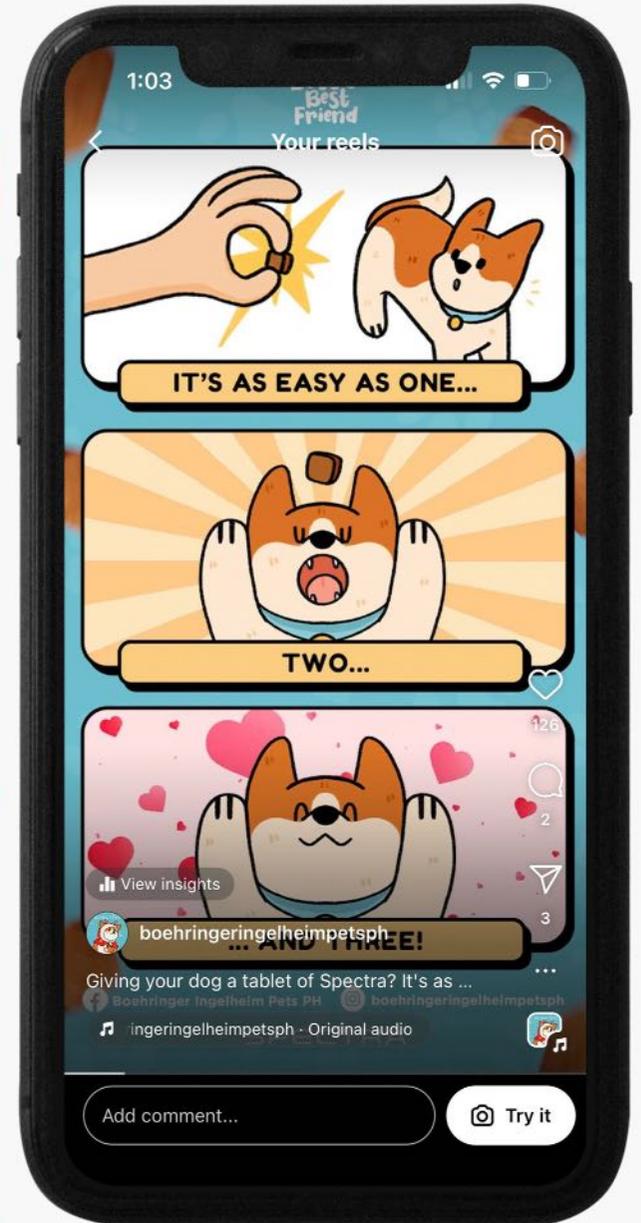
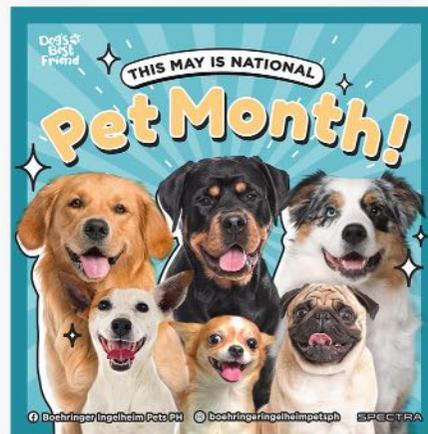
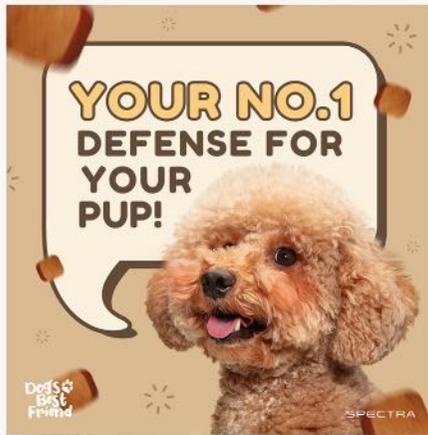
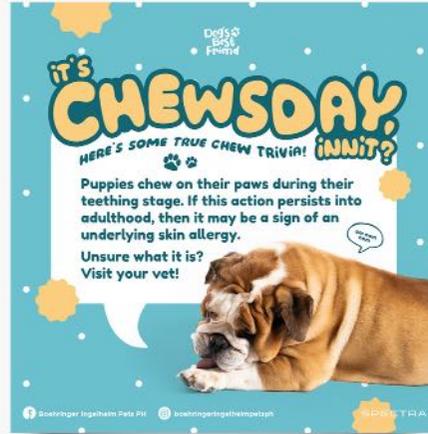
Mascot: Spectre the Corgi | Social Media Marketing + Planning (Content & Copy - Static + Video)
META Advertising Placement + Management | Community Management



Spectre is the official mascot for Spectra. This loveable dog is here to be your companion in learning about all things pet health.

MASCOT: Spectre the Corgi

SOCIAL MEDIA



2020 - PRESENT

FRONTLINE[®] **Heartgard[®]** **Plus**

Frontline & Heartgard is a trusted petcare brand with products aimed to fight against parasites, inside and out!

CHECK IT OUT! 

SERVICES RENDERED:

Social Media Marketing + Planning (Content & Copy - Static + Video)

META Advertising Placement + Management | Community Management

E-Commerce Page Design (2021) | Marketing Collateral (Print) Design + Layout



SOCIAL MEDIA

Happy Memories!
STORIES OF HAPPY MEMORIES

celebrating the **Jumpaw Holidays!**

Post a photo of you and your furry friends in the comments section below and tell us about your favorite moment with your pet's in 2023!

adddd

STAY THEM YOUNG!

Ivermectin + Pyrantel
Heartgard²

FIPRONIL FRONTLINE SPRAY

PAW-SITIVITY COMICS VOL. 2

I still treasure every moment I spent here with you, Lola Gina!

SPAY OR NEUTER: A PAW-SITIVE INFLUENCE

FRONTLINE • Heartgard² Plus

CATS BEST PLACES TO SLEEP

- ON A PAIR OF SHOES
- ON A PLASTIC BAG
- ON THE KEYBOARD
- RIGHT BESIDE YOUR BED
- ON A CLEAN LAUNDRY
- ON IMPORTANT PAPERS

FUR SUMMER

FURever Home
would be nice, right?

Adopt a Shelter Pet Today!

ASONG TUBAT!
Official Dog Breed of the Philippines?

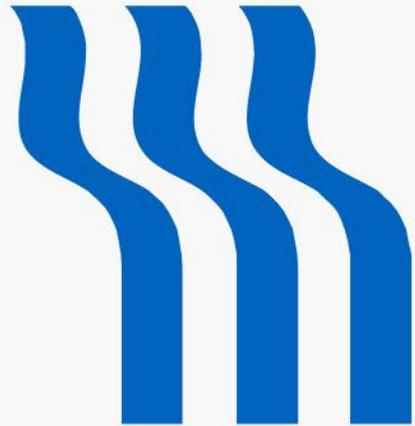
STICKER PACK
YOUR MONTHLY FURRY STICKERS!
ANIMAL RIGHTS VOLUME

BE THE VOICE FOR THE ANIMALS

BE THE PERSON YOUR DOG THINKS YOU ARE!

PAW-SITIVITY COMICS VOL. 2 NO. 2

23



2021, 2023 - PRESENT

FRESENIUS KABI

Fresenius Kabi offers supplements and vitamins for clinical nutrition all while nourishing life with caring support.

CHECK IT OUT! →

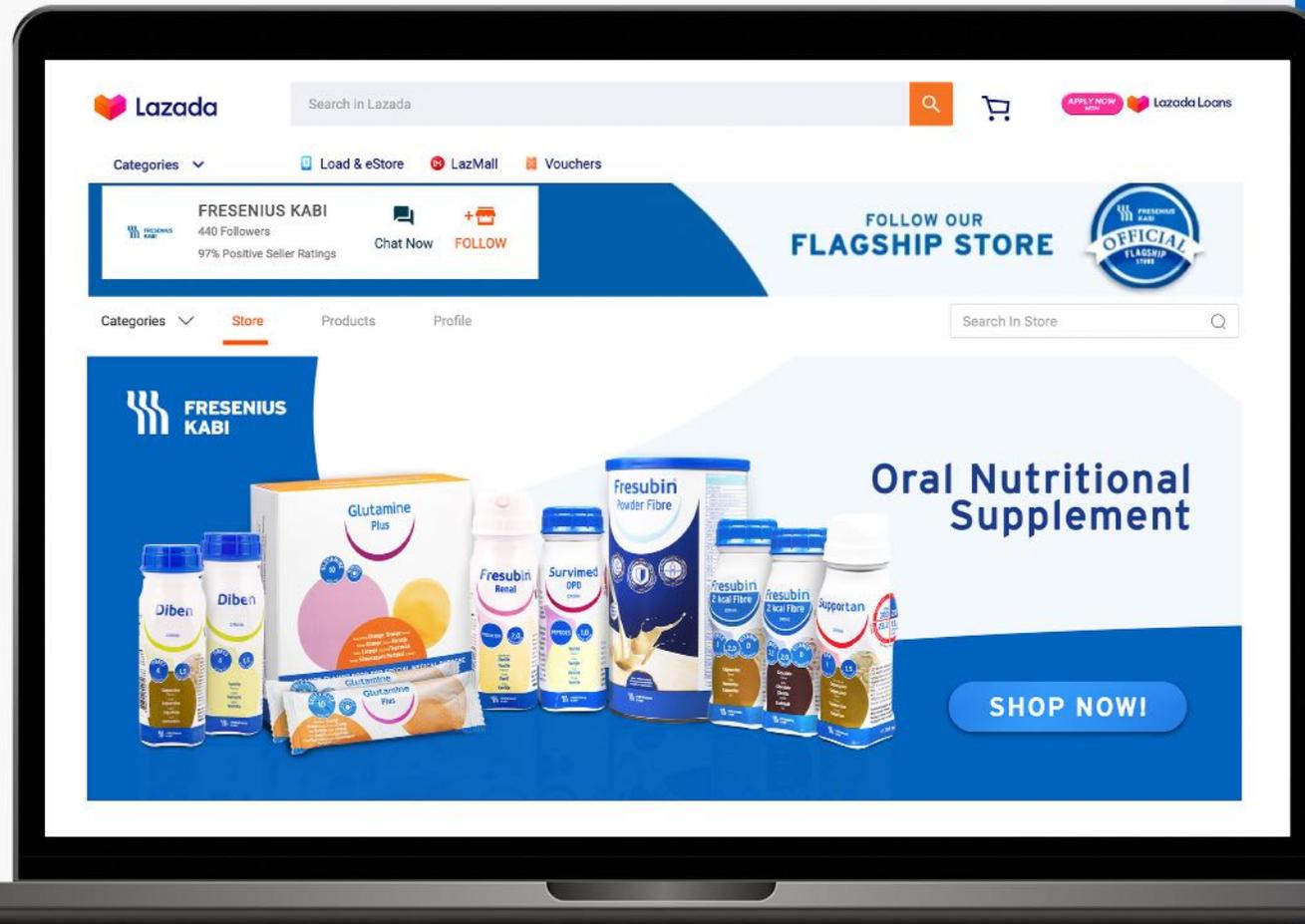
SERVICES RENDERED:

Social Media Marketing + Planning (Content & Copy - Static + Video)

META Advertising Placement + Management | Community Management

E-Commerce Page Design (2021)

E-COMMERCE



Search In Store

Fresenius Kabi PH >

Loz2 Mall | Flagship Store | 231 Followers

98% Positive Seller Ratings

Follow

Homepage All Products Promotion

FOLLOW OUR FLAGSHIP STORE!

FRESENIUS KABI

Oral Nutritional Supplement



ADULT NUTRITION
STRENGTH, DEFENSE, WELL-BALANCED

SHOP NOW!



E-COMMERCE

₱749.00
★★★★★ (288)

Glutamine Plus

CANCER & OTHER NUTRITIONAL SUPPORT

SHOP NOW!

Special Nutrition for Patients on Dialysis

Official Store

Fresubin 2KCal Fiber Drink Chocolate (4pcs)
₱703.00
★★★★★ (123)

Special Nutrition for Patients on Dialysis

Official Store

Fresubin 2KCal Fiber Drink Cappuccino (4pcs)
₱703.00
★★★★★ (103)

For malabsorption or maldigestion

Official Store

Survimed OPD Drink EasyBtl 200ml
₱175.75
★★★★★ (123)

Special Nutrition for Cancer

Official Store

Supportan Drink Cappuccino 200ml
₱200.00
★★★★★ (309)

Immune System Support

Official Store

Glutamine Plus Orange Powder 22.4g (10pcs)
₱1,638.00
★★★★★ (309)

Special Nutrition for Diabetes

Official Store

Diben Emulsion 200ml Cappuccino
₱175.75
★★★★★ (298)

Special Nutrition for Cancer

Official Store

Supportan Drink Cappuccino 200ml
₱200.00
★★★★★ (309)

Immune System Support

Official Store

Glutamine Plus Orange Powder 22.4g (10pcs)
₱1,638.00
★★★★★ (309)

FRESENIUS KABI OFFICIAL STORE

100% AUTHENTIC EXCELLENT CUSTOMER SERVICE DELIVERY GUARANTEED

Share your Experience with #FreseniusKabiOfficialStore

Snap a photo or shoot a video of your Fresenius Kabi ONS purchase! Let us know what you think and leave a review! That's it! Now, others can see why you trust Fresenius Kabi!

FRESENIUS KABI

It's FLU SEASON. Get your
Immune System Boost
with Glutamine Plus

Happy Father's Day!
Cheers to our fathers and the love that they bring! May you be blessed with the best of health for your strong self.

GIVE BLOOD AND KEEP THE WORLD BEATING.

GRANOLA OATS Made with Fresubin® Renal

OFFICIAL FLAGSHIP STORE Lazada

LIVING A FULL AND HEALTHY LIFE WITH DIABETES THROUGH

Diben® Drink
Special Nutrition for Diabetes

OFFICIAL FLAGSHIP STORE Lazada

Healthy Habits for **Alzheimer's prevention** with Fresubin® Powder Fibre

FRESENIUS KABI

FRESENIUS KABI caring for life

CHOCOCCINO
with Fresubin 2kcal Fibre Drink

FRESENIUS KABI

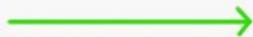
Healthy Foods for

SOCIAL MEDIA

2021 - PRESENT

PABLO

Established in 2005, Pablo is an exhibition space focusing on both local and foreign contemporary art. The company then created Post Gallery in 2013 at Cubao Expo, the birthplace of Pablo.

CHECK IT OUT! 

SERVICES RENDERED:

Web Design



A homegrown food business with the tastiest Fall-Off-the-Bone Ribs.

SERVICES RENDERED:

**Social Media Marketing + Planning (Content & Copy - Static + Video)
Marketing Collateral (Print) Design + Layout | Packaging Design**



2016 - 2021

Milestone Preschool is an institution dedicated to providing quality early childhood education necessary for the child's success in school and in life.

SERVICES RENDERED:

Logo Revamp and Brand Identity

Social Media Marketing + Planning (Content & Copy - Static + Video)

Marketing Collateral (Print) Design + Layout



2019 - 2025

GLORIAMARIS

One of the most well-known staple Chinese cuisine restaurants in the Philippines.

[CHECK OUR SOCIALS —>](#)

SERVICES RENDERED:

Brand Identity | Social Media Marketing + Planning (Content & Copy - Static + Video)
Marketing Collateral (Print) Design + Layout (Collaboration with an Interior Designer)
Video Advertising



The First and the Original Freshly Prepared Sisig inspired to innovate the Pinoy's favorite pulutan.

SERVICES RENDERED:

Brand Identity | Social Media Marketing + Planning (Content & Copy - Static + Video)
Marketing Collateral (Print) Design + Layout | Store Collaterals (Menu Board, etc.)
Packaging Design



2015 - 2018

DERMCARE

DERMCARE Philippines is one of the leading skin, hair, and wellness centers.

SERVICES RENDERED:

Logo and Branding Development | Campaign Strategy (Shoot Planning and Execution)
META Advertising Placement + Management | Community Management
Social Media Marketing + Planning (Content & Copy - Static + Video)
Marketing Collateral (Print) Design + Layout (Store Print Collaterals)

2017 - 2018



The country's first professional waxing salon catered to make you feel your best.

SERVICES RENDERED:

Brand Identity | Social Media Marketing + Planning (Content & Copy - Static + Video)
Marketing Collateral (Print) Design + Layout | Campaign Strategy

cello's 2014 - 2016 DOUGHNUTS

A local homegrown brand now with multiple branches in the Metro, Cello's Doughnuts and Dips is just what you need for that quick sweet treat.

SERVICES RENDERED:

Logo Revamp | Package Design | Wall Mural



Star Keratin 3-in-1 Shampoo and Star Keratin Reconstructor Conditioner is your go-to product formulated to clean and condition hair. This formula contains natural Keratin to help repair and nourish damaged hair all while replenishing lost Keratin making your hair soft, smooth, shiny and healthy.

SERVICES RENDERED:

Logo Revamp and Brand Identity | Campaign Strategy | Website Design

META Advertising Placement + Management | Community Management

Social Media Marketing + Planning (Content & Copy - Static + Video) | Packaging Design



We collaborate with partner schools to provide Senior High School and college internships, as well as specialized workshops and training sessions.

SERVICES RENDERED:

Internship | Workshop | Training



**CHANGING THE WORLD.
ONE DESIGN AT A TIME.**

LET'S KEEP IN TOUCH.

(02) 7750.2795

countingsheepstudioph@gmail.com

www.countingsheepstudioph.com

STUDIO: San Juan City, Metro Manila, Philippines

ADMIN: Pasig City, Metro Manila, Philippines